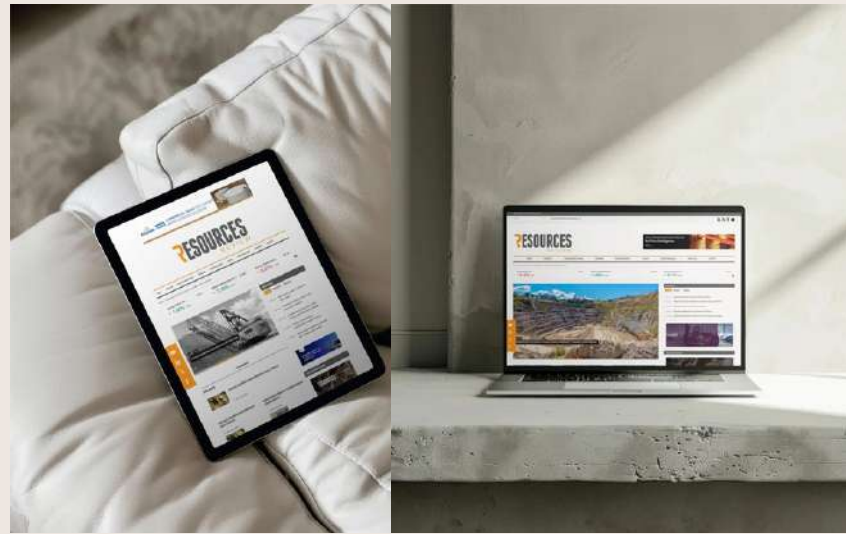


RESOURCES
REVIEW

MEDIA KIT



WEBSITE

With breaking news and deeper dives into themining sector, the website is an essential read.

780,000+
MONTHLY IMPRESSIONS

SOCIAL MEDIA

Through LinkedIn, Twitter, YouTube and Facebook, we reach an extended audience.

2,900+ FOLLOWERS **115,000+** YEARLY IMPRESSIONS



MAGAZINE

Published monthly, Resources Review offers a deep insight into the industry.

32,000+ DIGITAL SUBSCRIBERS
4,000+ PRINT SUBSCRIBERS AND EVENT DELEGATES

EDM AND NEWSLETTER

Our solus EDMs and fortnightly newsletters present effective channels to reach the market in real time.

17,000+ EDM SUBSCRIBERS **32,000+** NEWSLETTER SUBSCRIBERS
25% EDM AV. OPEN **28%** NEWSLETTER AV. OPEN

SCOPE

Resources Review is a monthly magazine that covers the Australian and global mining industry. Published in both print and digital formats, the magazine provides in-depth reporting and analysis on the latest developments, trends, and issues impacting the resources sector.

Rather than just reporting the headlines, Resources Review aims to offer readers a comprehensive and sophisticated understanding of the forces shaping the mining sector.

FOCUS AREAS

HIGH-LEVEL FIELDS EXPLORED

Safety

Innovation

Employment

Finance

Environment

Australian and Global Projects

+More

REACH

Sage Media Group's flagship publication, Resources Review is a monthly magazine covering the Australian and global mining industry. Published in both print and digital formats, the magazine provides in-depth reporting and analysis on the latest developments, trends, and issues impacting the mining sector.

In addition to the print and digital magazine, Resources Review maintains an online platform where readers can access the latest news, analysis, and in-depth content.

READERSHIP

TOP EXECUTIVE READERS

Rio Tinto

BHP

Fortescue Metals

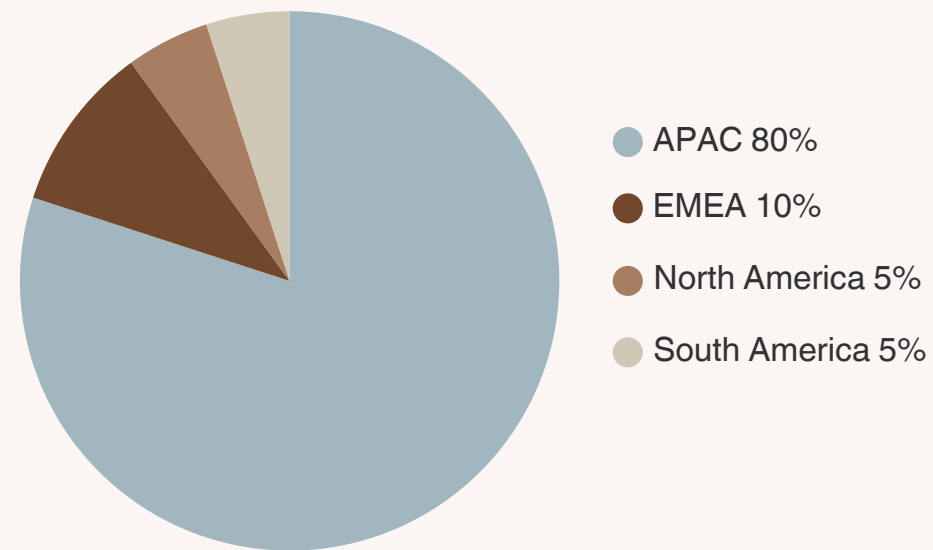
Glencore

Newcrest

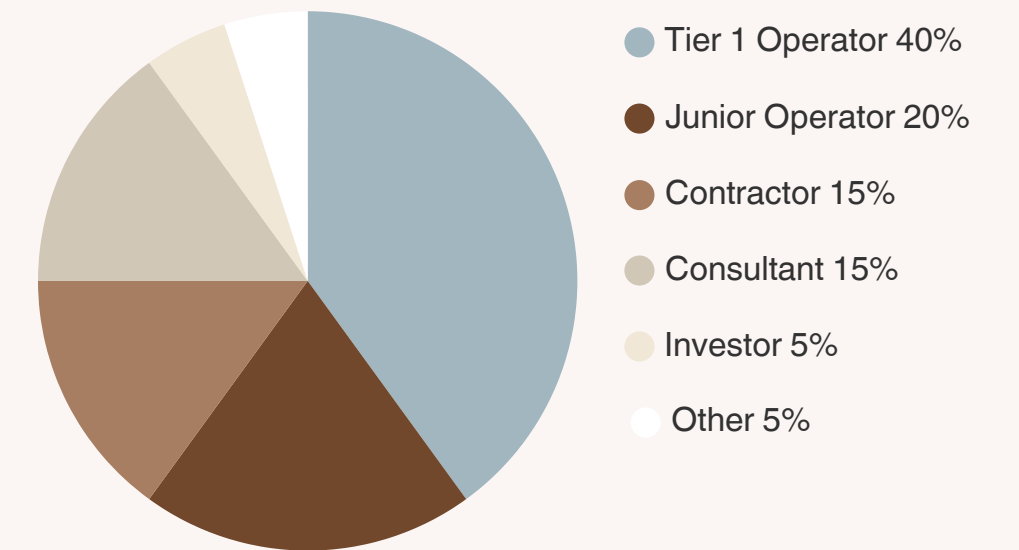
South32

+More

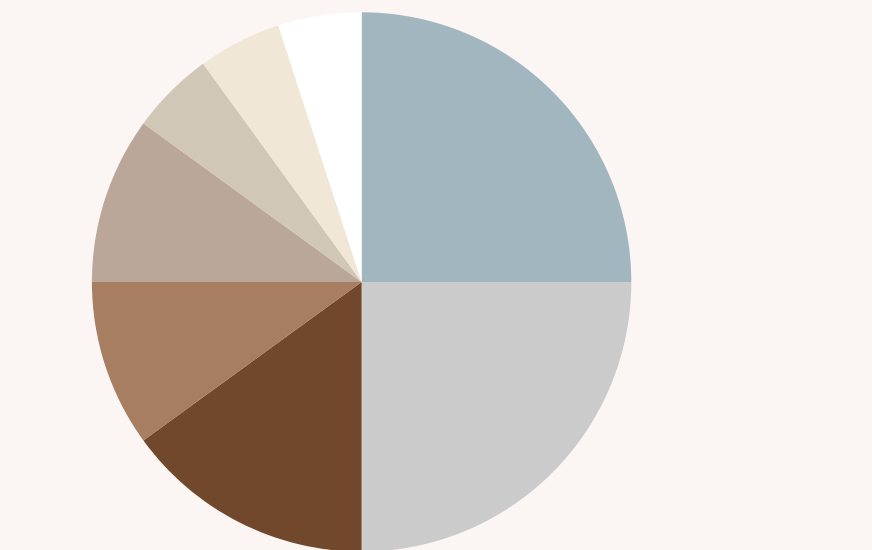
GLOBAL



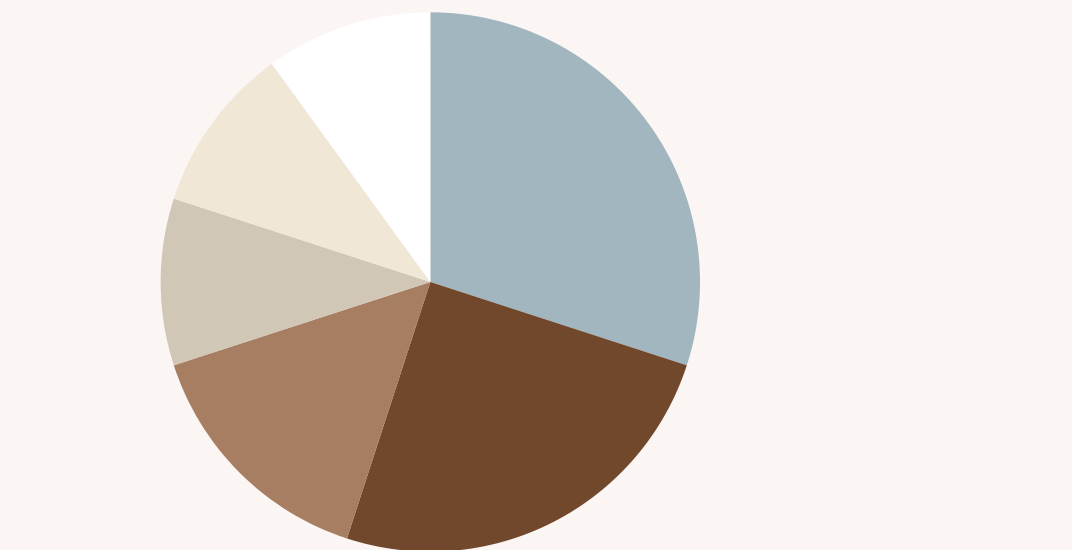
BUSINESS TYPE



AUSTRALIA



JOB TITLE



RATES

Resources Review offers a range of advertising opportunities through its magazine, website, newsletter, EDM and social media channels.

Customised packages tailored to specific marketing strategies are available upon application.

GLOBAL VISITORS

TOP WEBSITE VISITOR LOCALES

Australia

United States

Norway

China

Germany

Japan

Canada

Singapore

Great Britain

DIGITAL

Website Top Banner	1 month: \$1,000	6 months: \$4,000	12 months: \$9,000
Website Side Banner	1 month: \$500	6 months: \$3,000	12 months: \$5,500
In-Post Banner	1 month (5 posts): \$500	6 months (40 posts): \$2,000	12 months (100 posts): \$3,500
Newsletter Banner	1 month: \$2,500	6 months: \$8,000	12 months: \$12,000
EDM	40 cents/email*		
Website Post	\$1000		
LinkedIn Post	\$500		

ADD-ONS

Creative services	\$1000
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PRINT

Cover Story	\$15,000
Double Page Spread	\$9,000
Full Page	\$6,000
Half Page	\$4,000
IFC, IBC, OBC	+ 25%
Pages 3-9	+ 20%
Pages 10-19	+ 15%
Other nominated pages	+ 10%

Rates are expressed in Australian Dollars. Apply 10% GST.

* Custom list cost on application.

For booking terms and conditions, visit www.resourcesreview.com.au/advertise

SPECIFICATIONS

These specifications outline the guidelines and requirements for creatives across various platforms.

Following these guidelines helps in delivering effective and professional files that meet platform standards and reach the target audience effectively.

ARTWORK CHECKLIST

MAGAZINE

Press ready PDF file to spec

OR

Logo at 300 dpi

Images and graphics at 300 dpi

Header and body text (around 60 words)

Contact information

Corporate fonts and colours



MAGAZINE

Double Page Spread	265mm(H) x 430mm(W)
Full Page	265mm(H) x 215mm(W)
Half Page	132mm(H) x 215mm(W)

MAGAZINE REQUIREMENTS

Material must be supplied as a press ready PDF with all fonts embedded.

All images and graphics should be saved as CMYK at a minimum of 300 dpi.

All advertisements must include **5mm bleed** on all sides with text at least 18mm from trim.

If engaging our creative team, supply logo in EPS format, images at 300 dpi, and header, body and footer text in a Word document. Please include point of contact and CTA, if applicable.

If available, provide corporate fonts, colour codes and other style guides.

Re-creation of logos and other creative services are also available.

DIGITAL

Top Banner	100 pixels(H) x 620 pixels(W)
Side Banner	160 pixels(H) x 450 pixels(W)
In-Post Banner	111 pixels(H) x 1000(W)
Newsletter Banner	90 pixels(H) x 728 pixels(W)

BANNER REQUIREMENTS

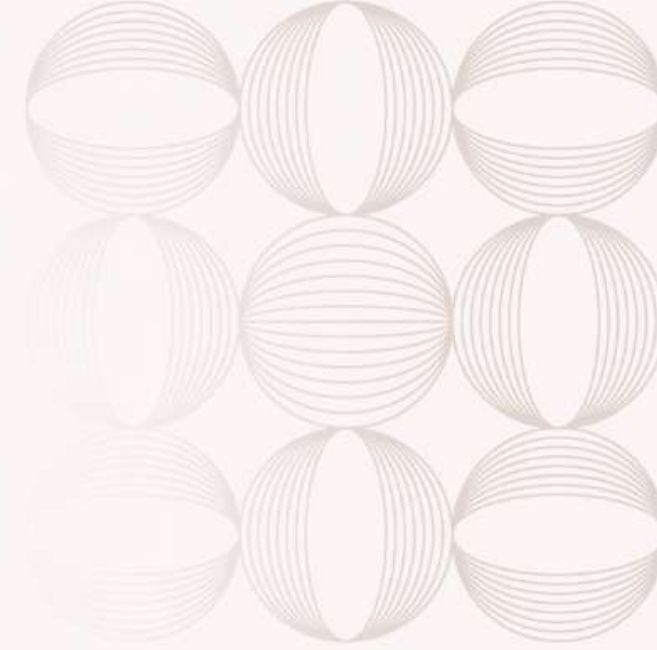
Ready artwork should be supplied as an animated or static gif/jpeg/png, along with a UTM.

If our creative services are required, supply preferred short text, JPEG/GIF and logos optimised for web. Include URLs and other instructions.

EDM REQUIREMENTS

Ready material to be supplied as html format. Ensure all images are optimised for web. Background images are not recommended.

If requiring our creative services, supply text, JPEG/GIFs and logos optimised for web. Include URLs and other instructions.



RESOURCES

REVIEW

sage
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