

MEDIA KIT

RESOURCES
REVIEW

RESOURCESREVIEW.COM.AU

+61 8 6336 6430 | sales@sagemedia.com.au | editor@sagemedia.com.au

SCOPE

Resources Review is a monthly magazine that covers the Australian and global mining industry. Published in both print and digital formats, the magazine provides in-depth reporting and analysis on the latest developments, trends, and issues impacting the resources sector.

Rather than just reporting the headlines, Resources Review aims to offer readers a comprehensive and sophisticated understanding of the forces shaping the mining sector.

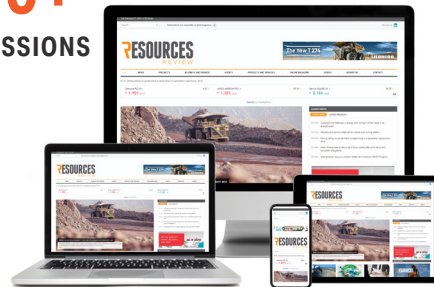
FOCUS AREAS HIGH-LEVEL FIELDS EXPLORED

- Safety
- Innovation
- Employment
- Finance
- Environment
- Australian and Global Projects
- +More

WEBSITE

With breaking news and deeper dives into the mining sector, the website is an essential read.

280,000+
MONTHLY IMPRESSIONS



MAGAZINE

Published monthly, Resources Review offers a deep insight into the industry.

26,000+
DIGITAL READERS

4,000+
PRINT READERS



EDM AND NEWSLETTER

Our Solus EDMs and fortnightly newsletters present effective channels to reach the market in real time.

26,000+
SUBSCRIBERS

25%
EDM AV. OPEN

22%
NEWSLETTER AV. OPEN

SOCIAL MEDIA

Through LinkedIn, Twitter and YouTube, an extended audience is reached.

2,200+
FOLLOWERS

80,000+
YEARLY IMPRESSIONS



REACH

Resources Review is distributed across Australia, reaching a wide audience of industry decision makers, professionals, investors, policymakers, and others with a stake in the mining industry.

In addition to the print and digital magazine, Resources Review maintains an online platform where readers can access the latest news, analysis, and in-depth content.

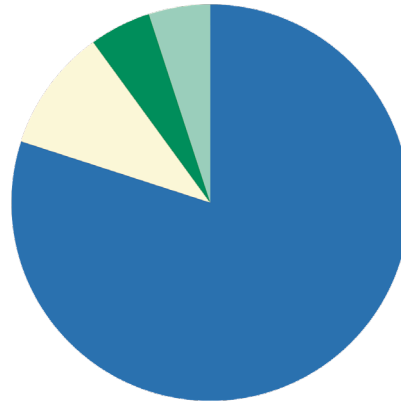
Executive readers include Australian and global mining conglomerates, junior companies, contractors, consultants, investors and more, with company sizes ranging from 10 to 10,000+ employees.

READERSHIP

TOP EXECUTIVE READERS

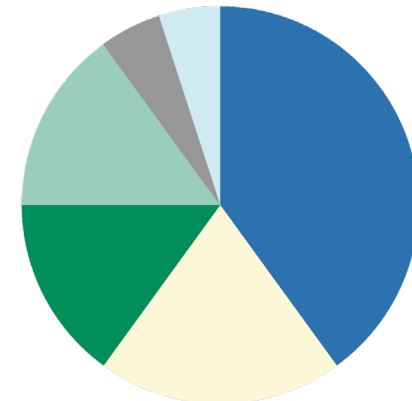
- Rio Tinto
- BHP
- Fortescue Metals
- Glencore
- Newcrest
- South32
- +More

GLOBAL



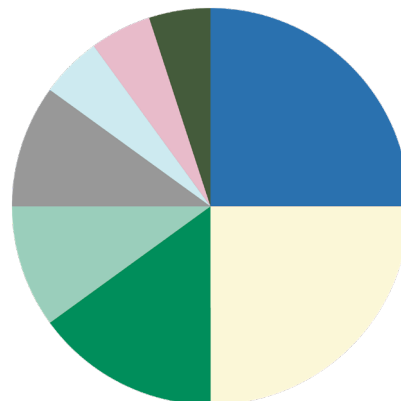
- APAC 80%
- EMEA 10%
- North America 5%
- South America 5%

BUSINESS TYPE



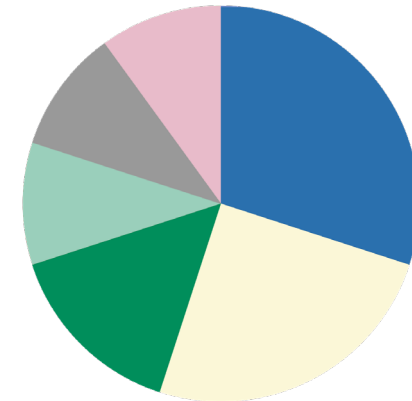
- Tier 1 Operator 40%
- Junior Operator 20%
- Contractor 15%
- Consultant 15%
- Investor 5%
- Other 5%

AUSTRALIA



- QLD 25%
- WA 25%
- NSW 15%
- SA 10%
- VIC 10%
- ACT 5%
- TAS 5%
- NT 5%

JOB TITLE



- C-level 30%
- Director/VP 25%
- Procurement 15%
- Manager 10%
- Principal 10%
- Partner 10%

RATES

Resources Review offers a range of advertising opportunities through its magazine, website, newsletter, EDM and social media channels.

Customised packages tailored to specific marketing strategies are available upon application.

GLOBAL VISITORS TOP WEBSITE VISITOR LOCALES

Australia
India
China
United States
United Arab Emirates
Germany
Great Britain
Singapore

DIGITAL

Website Top Banner	1 month: \$1,000	6 months: \$4,000	12 months: \$9,000
Website Side Banner	1 month: \$500	6 months: \$3,000	12 months: \$5,500
Trending Banner	1 month: \$500	6 months: \$3,000	12 months: \$5,500
Newsletter Banner	1 month: \$2,500	6 months: \$8,000	12 months: \$12,000
EDM	* 40 cents/email		
Website Post	\$500		
LinkedIn Post	\$500		

PRINT

Cover Story	\$15,000
Double Page Spread	\$9,000
Full Page	\$6,000
Half Page	\$4,000
IFC, IBC, OBC	+ 25%
Pages 3-9	+ 20%
Pages 10-19	+ 15%
Other nominated pages	+ 10%

ADD-ONS

Creative services	\$1000
-------------------	--------



Rates are expressed in Australian Dollars. Apply 10% GST.

* Custom list cost on application.

For booking terms and conditions visit
www.resourcesreview.com.au/advertise

SPECIFICATIONS

These specifications outline the guidelines and requirements for creatives across various platforms. Following these guidelines helps in delivering effective and professional files that meet platform standards and reach the target audience effectively.

ARTWORK CHECKLIST MAGAZINE

- **Press ready PDF file to spec**
- OR
- **Logo at 300 dpi**
- **Images and graphics at 300 dpi**
- **Header and body text (around 60 words)**
- **Contact information**
- **Corporate fonts and colours**

MAGAZINE

Double Page Spread	265mm(H) x 430mm(W)
Full Page	265mm(H) x 215mm(W)
Half Page	132mm(H) x 215mm(W)

MAGAZINE REQUIREMENTS

Material must be supplied as a press ready PDF with all fonts embedded.

All images and graphics should be saved as CMYK at a minimum of 300 dpi.

All advertisements must include 5mm bleed on all sides with text at least 18mm from trim.

If engaging our creative team, supply logo in EPS format, images at 300 dpi, and header, body and footer text in a Word document. Please include point of contact and CTA, if applicable.

If available, provide corporate fonts, colour codes and other style guides.

Re-creation of logos and other creative services are also available.

DIGITAL

Top Banner	100 pixels(H) x 620 pixels(W)
Side Banner	160 pixels(H) x 450 pixels(W)
Trending Banner	111 pixels(H) x 1000(W)
Newsletter Banner	90 pixels(H) x 728 pixels(W)

BANNER REQUIREMENTS

Ready artwork should be supplied as an animated or static gif/jpeg/png, along with an URL.

If our creative services are required, supply preferred short text, JPEG/GIF and logos optimised for web. Include URLs and other instructions.

EDM REQUIREMENTS

Ready material to be supplied as html format. Ensure all images are optimised for web. Background images are not recommended.

If requiring our creative services, supply text, JPEG/GIFs and logos optimised for web. Include URLs and other instructions.

RESOURCES

REVIEW

RESOURCESREVIEW.COM.AU

sage
MEDIA GROUP

Sage Media Group
8/4 Queen Street
Bentley WA 6102 Australia

+61 8 6336 6430
sales@sagemedia.com.au
editor@sagemedia.com.au

www.sagemedia.com.au